



# Sustainability Summit Sessions

November 2-4, 2011 - Milan, Italy



## Speaking at the November 3 Electronics Day A Sustainable Electronics Manufacturing (SEM) Working Group Initiative



# Electronics Day

M I L A N , N O V E M B E R 3 , 2 0 1 1

## Call for Papers

### A. Selection of the speakers

All individuals with significant professional experience in research, development, production, system integration, consulting, market analysis, or management within companies or organizations active in the different fields of electronics manufacturing, are invited to submit a speaking proposal to the Conference Committee of the Sustainability Summit for evaluation.

### B. Key topics at the conference

- Measuring the impact of electronics production
- Managing the energy bill
- Controlling the use (and reuse) of water
- Reducing the use of toxic materials
- Reducing the amount of materials used
- Design for sustainability
- Reducing waste and rework
- The strategic importance of quality
- Regulations and regulator involvement
- ROI of green measures in electronics production
- Engaging small and medium sized manufacturers
- Accountability throughout the value chain
- Planning for a sustainable use of resources
- Packaging and distribution
- Recycling

### C. Specifications for the submission

Contributions must be original, previously unpublished and submitted in English. Abstracts will be evaluated on the basis of content, originality, topicality, clarity and caliber of the speaker.

Abstracts should reflect the scope of the event and the focus of the investigation carried out by the SEM Working Group, which is illustrating eco-friendly measures that can be adopted as a smart move to support competitiveness. Please note that in the selection process, case histories and end-user presentations will be favored. The summit aims to be an informative event; as such, commercial presentations will be rejected.

In order to be evaluated, candidates should provide the following data:

- author's name
- author's company/organization and position
- author's short Bio/CV (narrative form, approx. 200 words)
- author's portrait (high resolution, 300 dpi)
- author's full contact details (address, email, telephone, fax)
- title of the presentation (max. 15 words)
- abstract of the presentation (min 200 words, max 300 words)
- conference topics covered by the presentation.

### D. Formal reply and confirmation of the speakers

Acknowledgement will be provided on receipt of every abstract. If no acknowledgement has been received, please contact the organizers.

Requests for information and assistance on submitting an abstract should also be sent by email to the Organizers Office at [conference@sustainability2015.com](mailto:conference@sustainability2015.com)

**Deadline for submission is July 12, 2011**

Organized by:

>>> wise media

### Organizers' Office

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