

A Sustainable Electronics Manufacturing (SEM) Working Group Event



Electronics Day

N U R E M B E R G , M A Y 4 , 2 0 1 1

ORGANIZED BY

>>> wise media

ON THE OCCASION OF



Can a cost-driven industry go green?

Directives and Regulations: Sustainability from above

10:00

- Sophie B. de la Giroday, President, Wise Media
Opening - words of welcome
- Dr Dongkai Shangguan, VP Technology & Engineering and Senior Fellow, Flextronics International
"Enabling sustainable electronics manufacturing through technology & innovation"
- Renato Di Stefano, Energy Manager, ST Microelectronics
"Bulletin from the front: update on why Green is Gold"
- Stuart Dalrymple, Project Manager, C-Tech Innovation
"Introducing energy efficiency measures by small and medium enterprises in the PCB fabrication industry"

Embracing a new Philosophy: Sustainability bottom up

11:30

- Andre Papoular, CEO, Assembléon
"Sustainability by Energy Management"
- André Myny, Managing Director, Koh Young Europe
"Sustainability by Quality"
- Michael Ford, Senior Marketing Development Manager, Mentor Graphics
"Sustainability by Design"
- Dr. Gerd Linka, Manager Sustainable Development, Atotech
"Saving raw materials, water and energy, while eliminating toxic substances from PCB fabrication"

Greener electronics: new materials, technologies and manufacturing techniques

14:00

- Ross B. Berntson, VP Sales, Marketing & Technical Support, Indium Corporation
"Using fewer and greener materials in electronics manufacturing"
- Joseph Fjelstad, President, Verdant Electronics
"Reliability: a key factor in sustainable manufacturing - reducing waste through the manufacture of more reliable electronic products"
- Jean-Yves Gomez, CEO, Isorg
"Printed electronics: from subtractive to additive manufacturing techniques"
- Harald Wack, CEO, Zestron
"Conformal coating: sustainability and maximum reliability made affordable"

SEM Working Group Round Table

MEDIA PARTNERS



A paradigm shift to sustain a legacy of environmental stewardship

SUSTAINABILITY SUMMIT

A ROADMAP TOWARDS OUR GLOBAL GOAL