

A Sustainable Electronics Manufacturing (SEM) Working Group Event



Electronics Day

M I L A N , N O V E M B E R 3 , 2 0 1 1

ORGANIZED BY

>>> wise media

SUPPORTED BY



International Microelectronics
And Packaging Society
Italian Chapter

9:00 The ROI of environment-friendly measures

- Mark Andrew Shaw - President, IMAPS Italy
- Jean-Yves Gomez - SEM Working Group
- Renato Di Stefano - Energy Manager, ST Microelectronics
- Bodo Ischebeck - Senior Director Marketing LED, Osram

11:00 Printed electronics

- Tino Taddei - Technology & Material Lab Services, SEM
- Laurent Jamet - Business Development & Co-Founder, Isorg
"Printed Electronics, a green technology to enable new markets in data collection and identification"
- Wolfgang Mildner - Managing Director, PolyIC
"Organic and printed electronics-introduction of an emerging green technology with many applications"
- Nico Coenen - Sales Director ROW, MyData Automation
"Jetting solder paste opens up new possibilities in your SMT production"
- Scott White - Chief Executive Officer, PragmatIC Printing Limited
"Anti-counterfeiting techniques using imprinted electronics features"
- Risto Huvila - COO, Enfucell

14:00 Go-to-market for printed electronics (round table)

15:00 From materials to waste management

- Ronald C. Lasky - Senior Technologist, Indium Corporation
"The Challenges and Benefits of Lead-Free Electronic Assembly"
- Dr. Gerd Linka - Manager Sustainable Development, Atotech
"Our Environmental footprint - the change to greener printing technologies"
- Philip Johnston - Director, Trackwise Designs
"Recycling of waste and end of life PTFE/Glass Fibre into new PCB laminate"

16:00 Voices from the Region

ENDORSED BY



European Commission

A paradigm shift to sustain a legacy of environmental stewardship

SUSTAINABILITY SUMMIT

A ROADMAP TOWARDS OUR GLOBAL GOAL