

Wise Media announces dates for Sustainability Summit in Milan, November 3 to 5, 2009

New York City, July 16, 2009 – Wise Media Corporation today announced the launch of a major international event for the zero impact technology industry, Sustainability Summit, to be held in Milan, Italy from November 3 to 5.

The Sustainability Summit, the annual congress on zero impact technologies, will focus on renewable energy, waste diversion and carbon neutrality, encompassing a three-day conference discussing the environment, economics and social shaping and a two-day exhibition.

At the Sustainability Summit, environmental leaders, strategic analysts and professional technologists will develop a debate that will draw out future scenarios for the whole high-tech sector to maximize the opportunities of emerging and disruptive technologies. These include photovoltaic production and energy grids deployment, high-efficiency generators and low consumption motors, intelligent transportation systems, smart sensors, near zero power electronics and wireless power distribution. In addition, other emerging areas of activity such as green building design, construction and maintenance as well as waste management will be covered.

“Deployment of zero impact technologies has vast potential - just as the computer grew in capacity and steadily increased in number, beginning as a giant monolith in 1950s office basements and now seen everywhere in 21st century palms, so the pioneering science of ensuring the health of our planet, will grow and spread,” says Sophie B. de la Giroday, President of Wise Media.

“We are seeing a paradigm shift in the minds of governments, enterprise and individuals to sustain a legacy of environmental stewardship and the Sustainability Summit is the place to share knowledge and build on ideas in order to achieve that goal,” she added.

The Sustainability Summit is a think tank for policy makers and a must attend event for decision makers in both public and private sectors. This includes local government representatives, national and international authorities and regulatory bodies, environment and safety organizations, heads of enterprise and captains of industry, as well as professionals and technologists involved in energy and environmental issues.

To receive further information, participate as a speaker, register as a delegate, sponsor or exhibitor, please contact the Sustainability Summit Organizers' Office: info@sustainability2015.com

About the Sustainability Summit

The Sustainability Summit, the annual congress on zero impact technologies, is a prime event on renewable energy sources, carbon neutral urban development, green manufacturing and recycling. The event is scheduled to take place on November 3-5, 2009 at Milanofiori Conference Center during the eighth ID WORLD, the international thought leadership symposium on smart technologies, attracting over 2.500 high-caliber international delegates from all continents. The conference and exhibition provide opportunities to meet industry experts and learn about leading international environmental technology companies and start-ups. In addition, the Sustainability Summit offers an ideal forum in which to discuss opportunities for building zero impact infrastructures and establish cooperation between companies and institutions looking for funding.

For further information visit: www.sustainability2015.com

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